



Specialization

Banking and Insurance

ICN 2 – ICN 3

ICN Business School

Person responsible: Dr. Stefan STÖCKL
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Aim and scope (I)

- In the aftermath of the recent financial crisis, most organizations in finance are facing a lot of challenges and therefore, are undergoing major changes.
- These organizations are actively seeking postgraduates who are disciplined in banking and insurance.
- The ICN Business School Nancy-Metz is one of just a handful of French business schools to offer a specialization in banking and insurance.
- This specialization is designed for students who want to work in the areas of banking and insurance both in the public and private sectors as for example risk managers, asset managers, etc.





Aim and scope (II)

- In detail, on the one hand the specialization deals with the necessary theoretical and institutional basics in banking and insurance.
- On the other hand specific topics in banking and insurance are subject of the specialization.
- In this connection, there is a focus on topics like compliance, governance and law as well as risk management in banking and insurance.
- Beside this, the specialization also includes lectures dealing with research methods.



Curriculum – ICN 2 – S4

- Three modules (12 ECTS).
- Compulsory subjects (ICN 2).
- Two ateliers ARTEM (90 h):
 - Banking Products and Services
 - Insurance Products and Services
- It takes place in Nürnberg / Germany (2015/2016).



Curriculum – ICN 2 – S4

Semestre 4 (90 h)		
Module 1 Banking - Theoretical and Institutional Basics	30 h	4 ECTS
Module 2 Insurance - Theoretical and Institutional Basics	30 h	4 ECTS
Module 3 Compliance, Governance and Law in Banking and Insurance	30 h	4 ECTS
Total Semestre 4	90 h	12 ECTS



Curriculum – ICN 3 – S5

- Four modules (15 ECTS)
- Compulsory subjects(ICN 3)
- One atelier ARTEM (15 h):
 - Challenges of Marketing Financial Services
- It takes place in Metz.



Curriculum – ICN 3 – S5

Semester 5 (110 h)		
Module 1 Advanced Topics in Banking	30 h	4 ECTS
Module 2 Advanced Topics in Insurance	30h	4 ECTS
Module 3 Banking and Insurance - Risk Modelling	30h	4 ECTS
Module 4 Financial Modelling and Research Methods	20h	3 ECTS
Total Semester 5	110 h	15 ECTS



Responsible persons

- Responsible academic person (ICN2-ICN3):
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- Responsible administrative person:
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Creative thinking makes the difference*

*La créativité fait la différence



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